



Austin, Texas



**12th Annual**  
**Texas Regional Alliance for**  
**Campus Sustainability Summit**

**March 1-3, 2026**  
**Sponsorship Packet**



## A SUSTAINABLE FUTURE, TOGETHER

The Texas Regional Alliance for Campus Sustainability (TRACS) fosters a statewide network that embodies inter-campus collaboration and aspires to lead the world into a sustainable future committed to environmental preservation, economic development, and social equity. The mission of TRACS is to provide resources, expertise, education, peer to peer support, and training to advance sustainability in Texas higher education through an annual statewide summit and diverse member-driven network of students, faculty, and staff. **SPEER** is partnering with the Texas Regional Alliance for Campus Sustainability (TRACS) to facilitate this interactive session and learn about the latest trends in energy efficiency, how to develop resilient systems in response to climate challenges, and effective methods for fostering a culture of sustainability within your institution. Drive meaningful change in your academic communities.

## PARTNER WITH US TO ADVANCE SUSTAINABILITY IN TEXAS HIGHER EDUCATION

Join us for the 12th Annual TRACS Summit! As a sponsor, you'll have the opportunity to:

- **Elevate Your Brand:** Showcase your commitment to sustainability and connect with influential leaders in higher education.
- **Network with Key Decision-Makers:** Build relationships with sustainability professionals, faculty, staff, and students from across the state.
- **Promote Your Products and Services:** Reach a targeted audience of sustainability-minded individuals.
- **Support a Valuable Cause:** Contribute to the advancement of sustainability initiatives in Texas higher education.

*Become a recognized sponsor today!*



## SPONSORSHIP & VENDOR OPPORTUNITIES

### ★ Platinum Sponsor - Happy Hour \$5,000

- Logo (~3"x3") on digital/printed materials
  - Including, but not limited to TRACS PowerPoints during the conference, the TRACS website, and social media recognition
- Formal recognition at Summit lunch hours and Happy Hour event
- Includes Summit registration for 2 attendees
- Table in Vendor/Exhibitor Hall (if desired)

### ★ Gold Sponsor - Lunch \$2,500

- Logo (~2"x2") on digital/printed materials
  - Including, but not limited to the TRACS PowerPoints during the conference, the TRACS website, and social media recognition
- Formal recognition at Summit lunch hours and breaks
- Includes Summit registration for 2 attendees
- Table in Vendor/Exhibitor Hall (if desired)

### ★ Silver Sponsor - Workforce Development \$2,000

- Logo (~1"x1") on digital/printed materials
  - Including, but not limited to TRACS PowerPoints during the conference, the TRACS website, and social media recognition
- Formal recognition at Summit lunch hours and Career Connections event
- Includes Summit registration for 2 attendees

### ★ Bronze Sponsor - Coffee Breaks \$1,500

- Logo (~3/4"x3/4") on digital/printed materials
  - Including, but not limited to TRACS PowerPoints during the conference, the TRACS website, and social media recognition
- Formal recognition at Summit during lunch hours and coffee breaks
- Includes Summit registration for 2 attendees

### ★ Exhibitor Booth - Career Networking Mixer \$500

- Logo (~1/2"x1/2") on digital/printed materials
  - Including, but not limited to TRACS PowerPoints during the conference, the TRACS website, and social media recognition.
- Formal recognition at Summit during lunch hours and Career Networking Mixer event
- A dedicated table at the Career Networking Mixer.
- Opportunities to host 15-minute informational sessions with pre-registered students.

Opportunities for financial support to provide student scholarships or other sponsorships are available. Please inquire via email to [sustainability@austin.utexas.edu](mailto:sustainability@austin.utexas.edu).

\*All proceeds will be used to support St. Edward's University's Office of Sustainability and its sustainable initiatives, as determined by the University\*



The University of Texas at Austin  
Office of Sustainability



TRACS



TEXAS REGIONAL ALLIANCE FOR  
CAMPUS SUSTAINABILITY

*become a  
recognized  
Sponsor!*

# Thank You

We appreciate your interest in supporting the 12th Annual TRACS Summit. We look forward to partnering with you to create a sustainable future for Texas higher education.

**Contact us:**

 3001 South Congress Ave, Austin, TX 78704  
 Sustainability@austin.utexas.edu

