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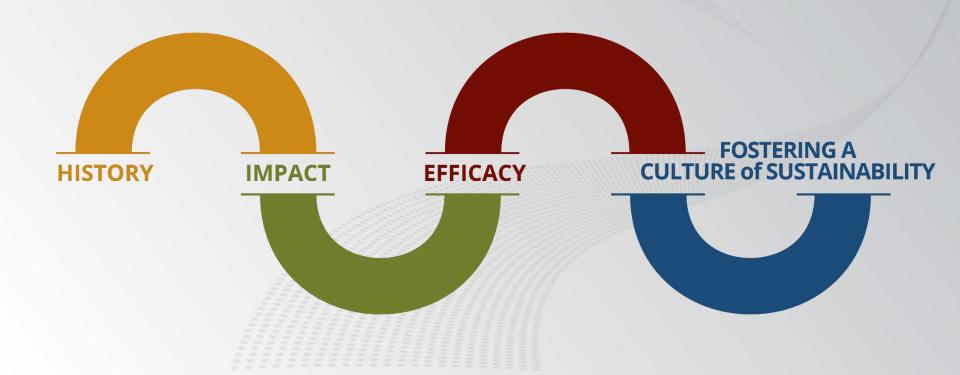
DOLLARS ARE FLYING OUT OF YOUR GREEN FUND!

DOES THAT EQUAL SUCCESS?



OVERVIEW





AGGIE GREEN FUND



BACKGROUND



- Student-led initiative implemented in 2011
- Grants for campus environmental improvements
- \$1.7 million granted to over 60 projects
- Advisory Committee selects grants
 - Student majority plus faculty/staff representatives
 - Advised by Office of Sustainability staff

NOTEWORTHY PROJECTS











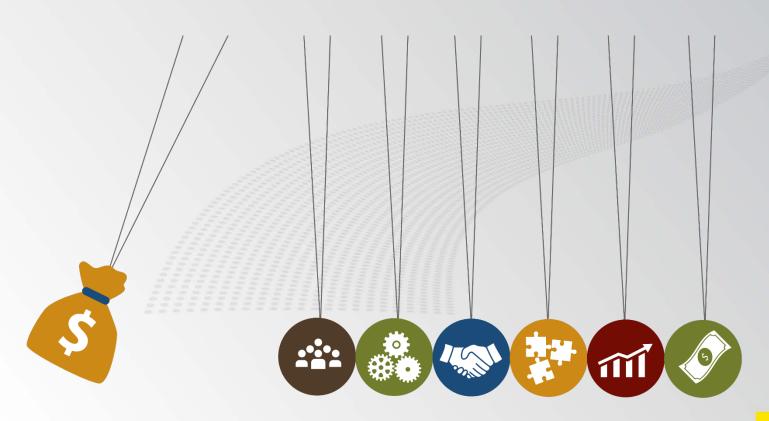


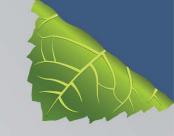




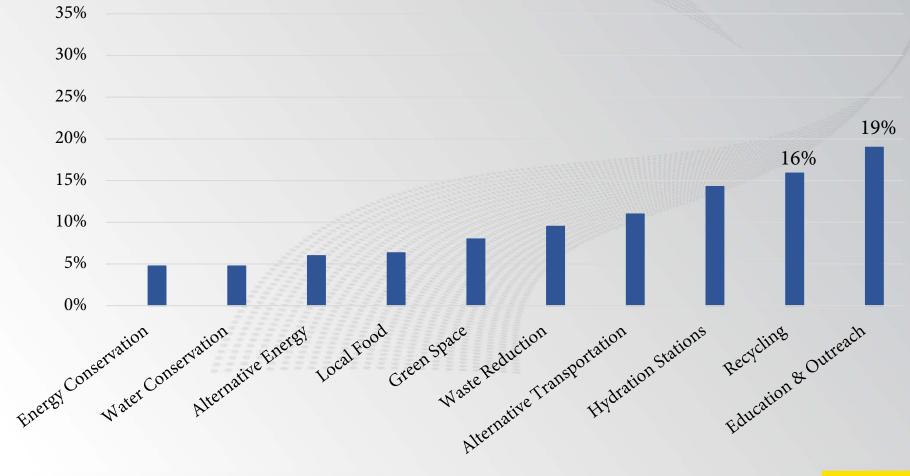
IMPACT

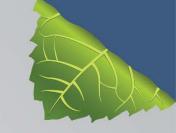
WHAT CHANGES ARE YOU MAKING TO CAMPUS?



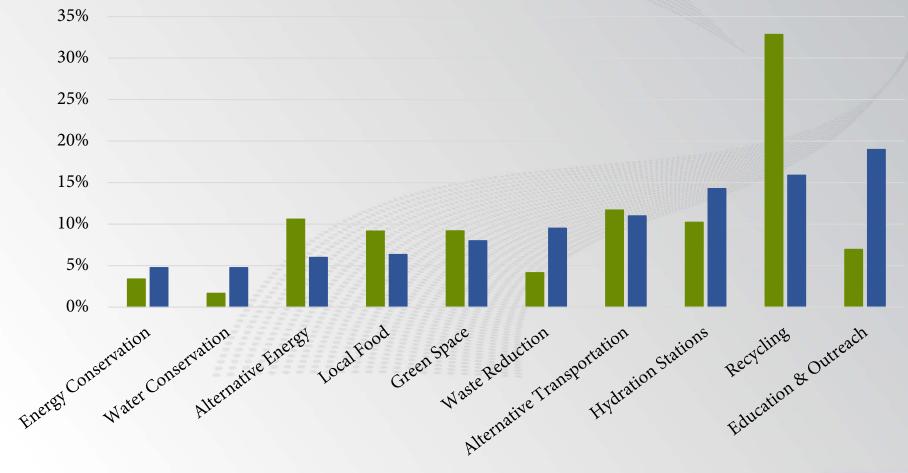












■ % Total Dollars Funded

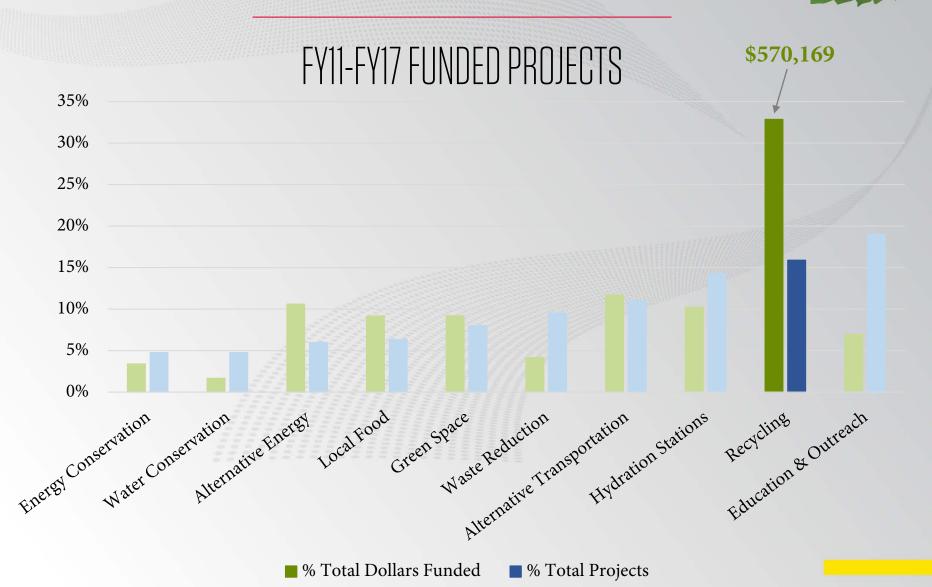
% Total Projects

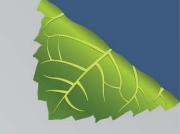




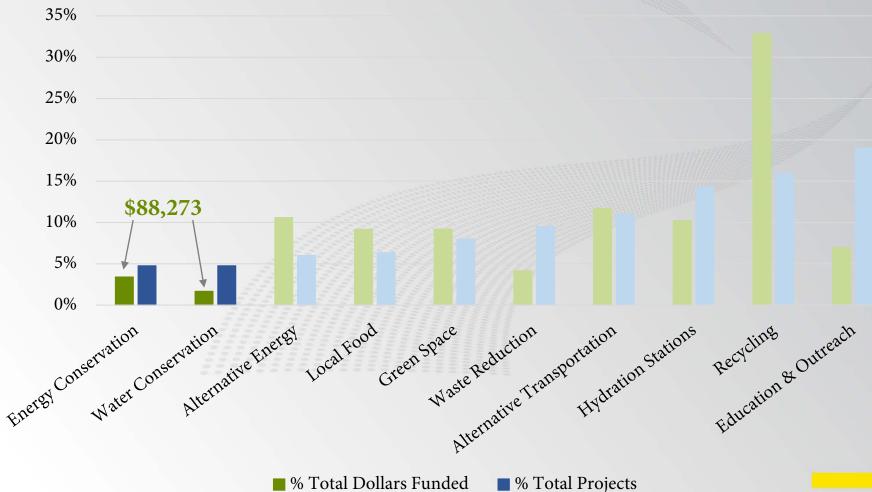
• As you evaluate historical fund distribution, what can it tell you about campus priorities?









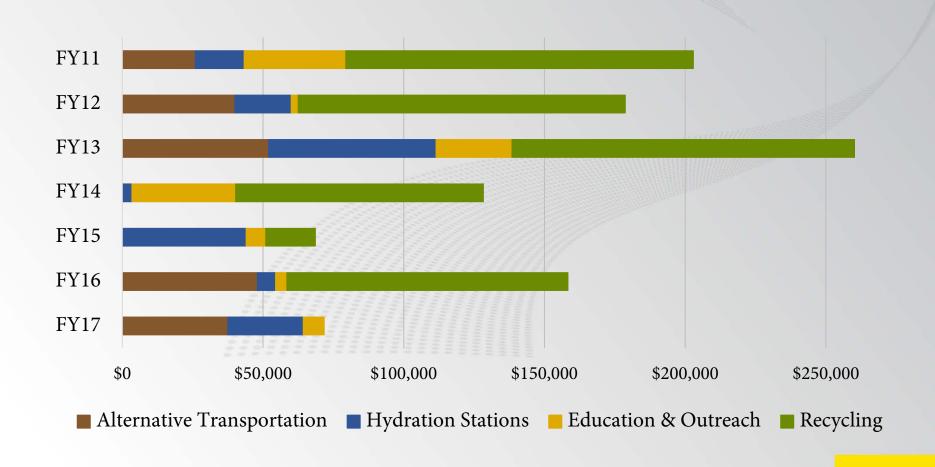






• As you evaluate historical fund distribution, what can it tell you about your funding committee's priorities?

COMMITTEE PRIORITIES OVER TIME

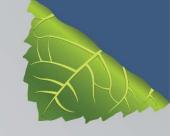






• Consider refining project criteria and selection to meet gaps in campus needs

FUND IMPACT



EXTENDING YOUR REACH







- Departments match with in-kind funding
- Extend scope with external funding
- Start a trend around campus
- Support pilots and foster innovation

CAPTURING PROJECT IMPACT



- Grantee Project Data
 - What data are you gathering?
 - ➤ How are you gathering it?
 - How useful is this data?
 - ➤ How are you using the data?



CAPTURING PROJECT IMPACT



- Address weak data links in future cycles
 - Grantee reporting
 - Project Analysis Chair





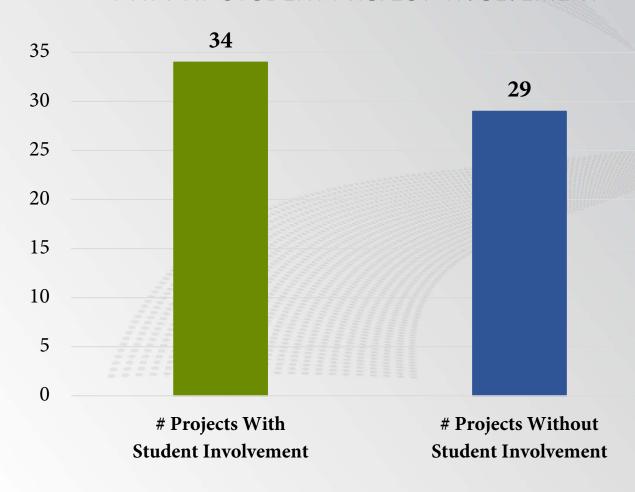
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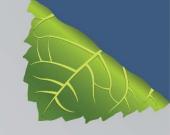
ARE YOU HAVING THE IMPACT YOU INTENDED?





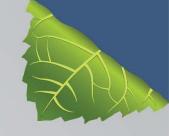
FY11-FY17 STUDENT PROJECT INVOLVEMENT







- How aware is campus of the fund?
 - Marketing co-chairs
- Diverse outreach channels
 - Present to student organizations
 - Project signage requirements
 - Website and social media













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- How aware is campus of the fund?
 - Marketing co-chairs
- Diverse outreach channels
 - Present to student organizations
 - Project signage requirements
 - Website and social media
 - > T-shirts for grant recipients



IN-DEPTH GRANT PROCESS

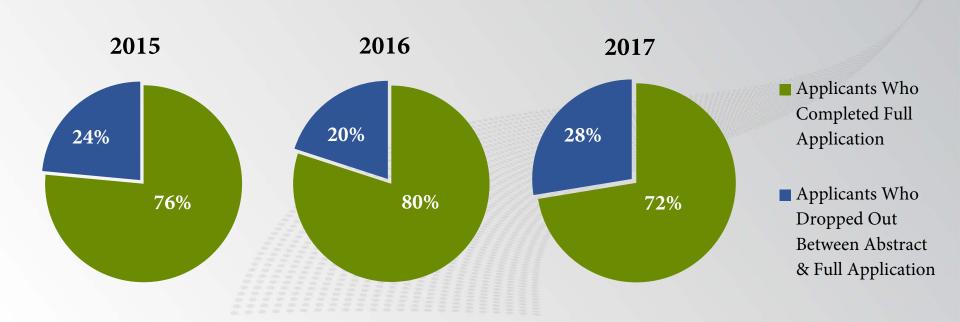
- Major Grant application is two-phase process
 - ➤ Phase I: Abstract
 - Phase II: Full Application



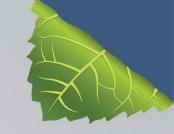




APPLICANT FOLLOW-THROUGH

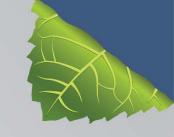






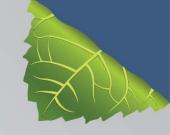




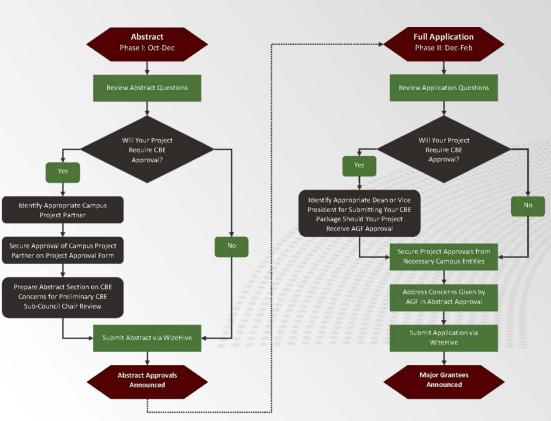








WHAT RESOURCES ARE AVAILABLE?



- Grant Process Flowchart
- Information sessions
- Common campus approval partners
- Resources accessible online



WEBSITE IS KEY RESOURCE

RFFNRF

TEXAS A&M

WHO WE ARE

GET INVOLVED APPLY FOR A GRANT MANAGE YOUR GRANT

Welcome

The Aggle Green Fund is a grant-making organization for sustainability projects at Texas A&M University. It offers Major Grants on an annual basis and Micro-Grants on a rolling basis to empower students, faculty, and staff to take action and bring creative environmental improvements to our campus. Since its launch in 2011, the Aggie Green Fund has awarded approximately \$1.7 million to over 60 projects.

Projects are reviewed and selected by the Aggie Green Fund Advisory Committee, a group composed of a student majority along with staff and faculty members. Any Texas A&M University student, staff member, or faculty may submit a project application. Projects must directly address sustainability on the Texas A&M campus, may not primarily address research aims, and must have publicity, education, and outreach considerations. The Aggie Green Fund is also intended for environmental projects that are not already funded by Texas A&M University. Preference will be given to projects that demonstrate the greatest reduction in Texas A&M University's environmental impact in a cost effective manner and/or to projects with strong student involvement. Detailed project criteria are available here.

Learn more about what you can do on the How You Get Involved and Apply for a Grant pages. Please direct any questions to greenfund-info@tamu.edu.

AGGIE GREEN FUND 🔃 TEXAS A&M UNIVERSITY



GET INVOLVED COMMITTEE GET A GRANT MANAGE A GRANT PROJECTS

WELCOME

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2017 Projects



2016 Projects





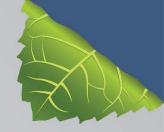


2015 Projects

act the Aggie Green Fund | greenfund-info@tamu.edu

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WEBSITE IS KEY RESOURCE

RFFORF

TEXAS A&M WHO WE ARE PROJECTS GET INVOLVED APPLY FOR A GRANT MANAGE YOUR GRANT COMMITTEE MEMBERS Who We Are SUSTAINABILITY STAFF The Aggle Green Fund is administered by an advisory committee. It will review project proposals and oversee the allocation of funds. The Aggie Green Fund Advisory Committee is made up of student and faculty/staff representatives and are selected by a committee consisting of students and staff. Office of Sustainability - Division of Finance & Administration - Texas A&M University

AGGIE GREEN FUND 🔃 TEXAS A&M UNIVERSITY

COMMITTEE GET A GRANT MANAGE A GRANT PROJECTS

ADVISORY COMMITTEE

The Aggie Green Fund is administered by an advisory committee. To represent the breadth of the campus community, the committee is comprised of five students and three faculty/staff representatives, with Office of Sustainability staff serving in an advisory capacity. Members of the Aggie Green Fund Advisory Committee are reviewed and selected by a variety of campus leaders. The student committee positions are as follows:

- . Chair Manages committee meetings, provides recommendations to improve AGF performance, offers guidance and support to committee members
- Information Chair Serves as key point of contact for potential and current grantees, reports on meeting outcomes, provides up-to-date information for outreach and reporting efforts
- Marketing Co-Chairs Run marketing events and campaigns to promote the AGF, including informational sessions, signage, promotional materials, and digital outreach
- · Project Analysis Chair Analyzes grantee reports to evaluate progress, offers recommendations for project efficacy

Faculty/staff committee representatives mentor student members and offer expertise in environmental sustainability, grant evaluation and selection, and/or project implementation on campus



Kyle Gammenthaler

Faculty Representative

Lecturer and Coordinator of Social Impact Initiatives - Mays School of Business

979-845-1037

kgammenthaler@mays.tamu.edu



Satvir Grewal Member

Marketing Co-Chair



Alicia Grahmann

Member Information Chair

Senior: Agricultural Economics

greenfund-info@tamu.edu

Lara Hendrickson Ex-Officio Member Sustainability Operations Coordinator Carol Goldsmith

Member Staff Representative

Senior Research Associate - Institute for Science, Technology and Public Policy, The Bush School of Government

979-845-6860

clgoldsmith@tamu.edu



Nathan Jones Member

Staff Representative



WEBSITE IS KEY RESOURCE

RFFNRF

GET INVOLVED APPLY FOR A GRANT MANAGE YOUR GRANT

SPRING 2011 GRANT AWARDS SPRING 2012 GRANT AWARDS SPRING 2013 GRANT AWARDS SPRING 2014 GRANT AWARDS SPRING 2015 GRANT AWARDS SPRING 2016 GRANT AWARDS

SPRING 2017 GRANT AWARDS

Spring 2015 Grant Awards

In the Spring of 2015, the following grants were awarded

Aggie B.L.U.E. Print Center: Building Lasting University Environments - \$61,500.00

This project seeks to create an interactive, and educational test bed which showcases the process of Low Impact Development (LID) techniques for managing storm water runoff. The project manager is Galen D. Newman, PhD, who has been a lead landscape architect for a series of Low Impact Development based sites for service learning projects in the Brazos Valley Region. The purpose is to develop an on-campus living LID laboratory to expose students to experiences that go beyond the traditional classroom. The facilities will be attached between the Langford Architecture Center and Scnates Hall

Aggieland Monarch Project - \$6,200.00

The project aims to restore Monarch populations by establishing habitat for the butterflies on their annual migration through the Brazos Valley. In addition, the landscape instillation will function as a living laboratory for the students and community. The project manager is Andrew Payne who is a senior at Texas A&M, as well as a Certified Texas Master Naturalist. The proposed garden site will be in a high traffic area of campus where a multitude of students can view and study the flowers



AGGIE GREEN FUND 🔃 TEXAS A&M UNIVERSITY

GET INVOLVED COMMITTEE GET A GRANT

MANAGE A GRANT PROJECTS

2017 2016 2015 2014 2013 2012 2011 SPRING 2015 GRANT AWARDS

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Geosciences Buildings Window Film -

The goal of this project is to install "V-Kool," window screens on over 100 windows in the O&M and Halbouty buildings. The screens will be placed on south-facing and west-facing windows in order to decrease average room temperatures which will save



Aggieland Monarch Project - \$6,200

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AGLS Hand Dryers - \$6,100

This project will provide two energy-efficient and cost effective XLERATOR hand dryers on the first floor restrooms in The Agriculture and Life Sciences building. The hand dryers are estimated to help eliminate about half of the amount of paper towel waste that is taken to landfills from these restrooms. The dryers are quiet, take very little energy to operate, and will be conveniently installed close to the sinks. This project is managed by Kendra Williamson and supported through the Agricultural Economics Graduate Student Association



Green Roof for Engineering Education Complex -\$5,000

Engineers Serving the Community (ESC) aims to build a semi-intensive green roof for the renovation of Zachry into the new Engineering Education Complex. The ideal green space will be about 13,500 square feet with walkways and study spaces. The goal of the project is to improve air quality, reduce the energy and monetary costs of

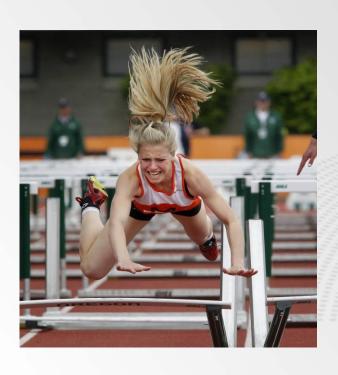


Residence Life Stainless Steel Recycling Containers - \$17,600

The Aggie EcoReps and residents of various dorms noticed a lack of indoor recycling facilities in the on-campus residence halls. Therefore, this project calls for stainless steel, three stream receptacles on the first floor interior corridor of every residence

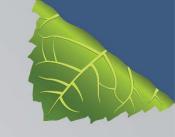
AWARDING FUNDS





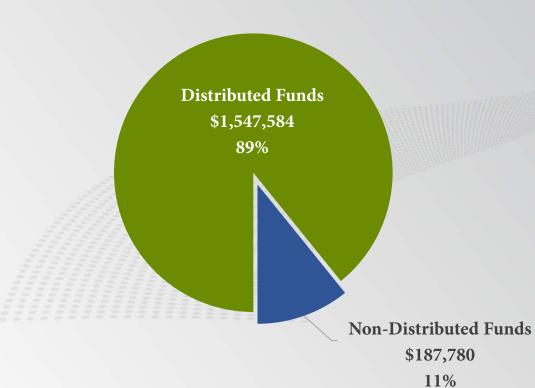
- Institutional barriers can dampen your fund
 - Campus approval processes
 - Project site location
 - Not including the right entities

AWARDING FUNDS

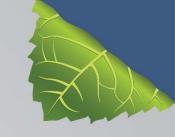








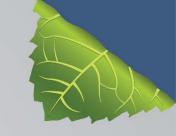
AWARDING FUNDS





- Institutional barriers can dampen your fund
 - Campus approval processes
 - Project site location
 - Not including the right entities
- Continually re-evaluate grant process

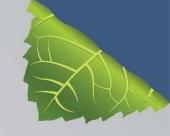
DISBURSING FUNDS EFFICIENTLY



PROJECT TIMELINES

- Are applicants proposing reasonable timelines?
- How well are applicants adhering to them?
- Timeline transparency and accountability





CULTURE

ARE YOU FOSTERING A SUSTAINABILITY MINDSET?



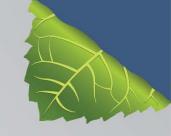
BUILDING LINKAGES





- Share impact with campus community
 - Involve campus student leadership
 - ➤ Tie into existing sustainability efforts
- Strengthen relationships with other departments
- Leverage faculty/staff expertise and connections

ENGAGING STUDENTS

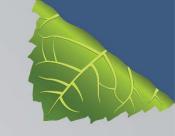


STRENGTHEN COMMITTEE INVOLVEMENT

- Targeted committee member application
- Draw from diverse perspectives
- Ensure continuity between years



ENGAGING STUDENTS



STRENGTHEN COMMITTEE INVOLVEMENT

- Create and support well-defined roles
 - Leverage unique strengths
 - Chair position is crucial
 - Actively mentor students
 - Encourage/empower input



LASTING IMPRESSIONS



"Being Chair of the Aggie Green Fund has been one of the most rewarding experiences of my 4 years at Texas A&M. Serving for an organization that literally "makes change happen" allows you to have a tremendous impact on Texas A&M and the perception of sustainability throughout the Bryan-College Station community."

Craig Wolf '17





"Aggie Green Fund was the most rewarding organization I was part of during my time at Texas A&M University."

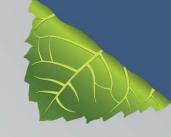
Andrea Marsh '13

"AGF support for projects across Residence Life is most appreciated. Residents' standard of expectations has risen to incorporate sustainable practices and concerns. They want recycling, water bottle filling, and other visible signs that Residence Life and the University are working toward a more sustainable environment."

Dr. Carol Binzer, Director Residence Life



QUESTIONS?





Creating a Culture of Sustainability

Kelly Wellman, Director of Sustainability

Lara Hendrickson, Sustainability Operations Coordinator

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lhendrickson@tamu.edu

sustainabilty.tamu.edu









@SustainableTAMU